

## 24/7 "Beauty"

*Complete technical description in 24 seconds:*

Beauty is what we experience when the external world stimulates our neurophysiological reward system, inducing a release of dopamine we apprehend as pleasure. It is plausible that evolution has sculpted our responses to encourage behaviors that encourage fitness; this explains the perceived beauty of potential sexual partners and of skilled athletic or musical performance. More subtly, it explains the perceived beauty of successful predictive ideas, which enable us to plan successful behavioral strategies.

*7 word summary that anyone can understand:*

Beauty: We like it when we see it.

- Frank Wilczek